



February

In Season Fruit

Raspberries
Strawberries
Kiwi
Lemons
Oranges Papaya

In Season Veggies

Artichoke
Asparagus
Broccoli
Cauliflower
Celery
Avocado

Notable Events

Canned Food month Chinese New Year Breakfast Foods Month
Valentine's Day President's Day

What is on Sale

Flowers, candy, greeting cards, wine/champagne, chocolate, perfume, jewelry
Assorted Asian food items
Spring clothing sales begin (usually 15-30% off)
Home Goods- curtains, rugs, pillows
Outdoor winter sports gear
Fitness products clearance (from January promotions)
Some electronics as newer products are released
Most major retailers will offer big President's Day sales
Cosmetic clearance (making way for new spring colors)

Looking ahead @ March

National Frozen Foods Month
Spring Cleaning products
St Patrick's Day sales